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Advanced Experiment Tracking for LLM-Powered Applications with Customized Open-Source MLflow

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Agenda

LLM powered app evaluations tracking using MLFlow

- LLM Applications Overview
- Why Open Source MLflow
- Evaluation Process
- Tracking & Selection of Run & Review
- Next Steps

Introduction to LLM-Powered Applications

• LLM Applications at Intuit

- Intuit Assist: Guides small business owners in QuickBooks
- Creates launch announcements for marketers in Mailchimp
- Helps Credit Karma members make smart money decisions
- Transforms tax preparation in TurboTax
- Importance of Experimentation
 - Tailoring prompts and configurations for diverse use cases
 - Ensuring high-quality, reliable AI-driven solutions
 - Continuous improvement through iterative testing

Why open source MLflow ?

• Flexibility Across Cloud Platforms & Tools

- Supports various cloud tools: notebooks, spark, pipelines etc.
- Enables users to stay within their preferred cloud solutions and workflows
- Offers a multi-tenant solution with an intuitive internal UX

Self-managed backend data

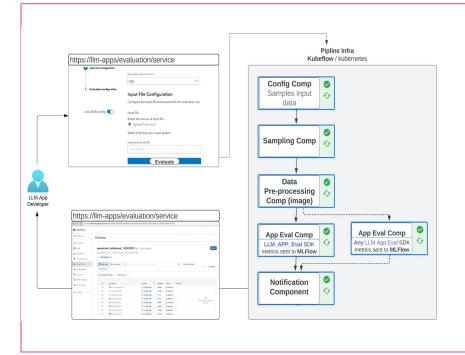
- Seamless integration with internal databases and integrations with others MDLC components.
 mlflow server \
 - --backend-store-uri postgresql://\$DB_USER:"\$DB_PWD"@\$DB_HOST:\$PORT/\$DB_NAME \
 - --artifacts-destination \$MLFLOW_ARTIFACTS_BUCKET_NAME

Leverage robust open-source capabilities

- Accelerate development process
- Contribute back to the open-source community

LLM App Evaluation Workflow

Scalable Evaluation Pipeline & Experiment Tracking using MLFlow



- 1. Users vary prompts, parameters, and guardrails to start experiments.
- 2. Benchmark Datasets test model performance with and without ground truth responses.
- 3. Advanced LLMs perform detailed evaluations using Custom Rubrics.
- 4. Standard Metrics like BLEU scores and BERT scores measure hallucinations and answer relevance.
- 5. Batch Jobs execute evaluations using Kubeflow/Kubernetes.
- 6. Results are captured and logged in MLflow, including metrics, tags, and artifacts.

GenAI App Evaluation using MLFlow

App evaluation component uses eval data and config

Evaluation Setup (data, config)	Llm evaluation component
<pre># 1. Evaluation Data evaluation_data = [user_prompt, system_prompt_ref, expected_answer] # 2. Evaluation Config eval_config = { "metrics" : ["AutoEval WithOut Ground Truth", "RubricBasedLLMEval With Ground Truth", "RubricBasedLLMEval With Ground Truth", "nother metrics], "mlflow_exp_config" : { "use_case_identifier": "genai_qbo_prd", "exp_name": "app1_eval_prompts_junel1" } }</pre>	<pre># LLM powered App Evaluation from llm_app_eval import evaluate mlflow.start_run(experiment_id=eval_config.mlflow_exp_config.exp_name): ## Evaluation using llm_app_eval (or any other) library/methods evaluation_instance = evaluate.Evaluate(config) reports = evaluation_instance.generate_reports(df) ## Log evaluation result using MLFlow mlflow.log_metrics(reports.metrics) mlflow.log_tags(reports.tags) mlflow.log_artifacts(reports.artifacts)</pre>

MLFlow: Tracking Eval Runs

Track: Aggregate metrics, tags, artifacts

Evaluation History		💮 Manas Mukh		
< Run details		Start a new evaluation		
> Description Edit				
> Parameters				
> Metrics (29)				
> Tags (10)				
✓ Artifacts				
ⓓ config.json 🖹 item_wise_report.csv	Full Path:mlflow-artifacts:/2711/a1ed6df0ee294e398aec35d3ffe8e3f5/artifacts/ite Size: 1.27KB	*		
 ∂ requirements.txt x summary_report.csv 	Previewing the first 3 rows			
(g) summary_report.csv	user_prompt	application_response 🗘 intuit_tid		
	What is the most famous You are a world traveller Eiffel Tower	The most famous attracti genoseval_f5faa0:		
	What is the currency in Fr You're a quiz master. You Dollars	The currency in France is genoseval_43d4ce		

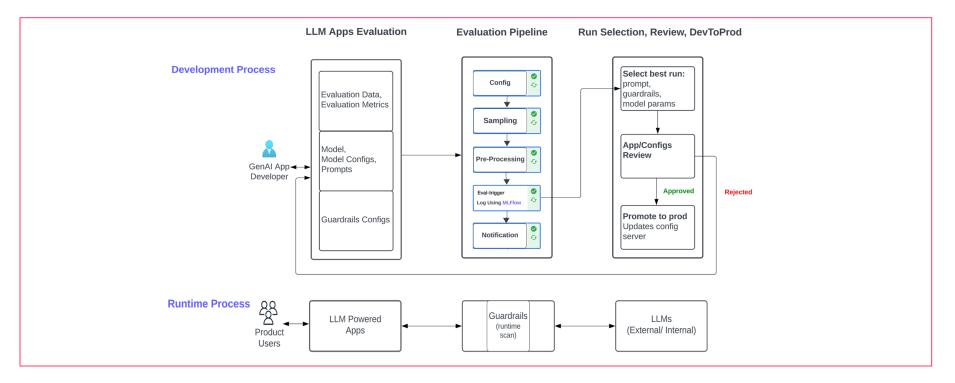
Comparing and Selecting Best Run

Compare: Aggregate metrics, prompts, model params, guardrail -settings

Evaluation History				
Evaluation History				
C Show diff only				
AutoEvalMetric_Quality_25_percentile	0.97	1		
GroundTruthAutoEvalMetric_Anti- Hallucination_25_percentile	1	0.5		
GroundTruthAutoEvalMetric_Correctness_25_percentile	0.5	1		
GroundTruthAutoEvalMetric_Quality_25_percentile	0.75	0.92		
latency_25_percentile	1095.5	1657.5		
latency_50_percentile	1108.7	2143.8		
✓ Tags				
Show diff only				
aleta_version	2.9.1	2.9.1		

Experimentation to Production Journey

LLM powered App Lifecycle



Next Steps: LLM App Evaluation

At Intuit

□ New MLFlow Capabilities

- □ Mlflow llm evaluation: mlflow.evaluate()
- App/Domain specific evaluation dataset: mlflow.data.dataset.Dataset()

Enhancement Proposals

Need for UI Plugins
 To avoid reverse engineering, and easy integration with custom solution
 Experiment Tagging
 To use MLflow as a multi-tenant solution
 LLM as a judge - mlflow.metrics.genai.make_genai_metric()
 Use custom proxy server (without using MLflow Deployments for LLMs)

Thank You

- Databricks
- MLFlow