

Databricks SQL: Why the Best Serverless Data Warehouse is a Lakehouse?

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Agenda

Part 1 – Databricks SQL: Why the Best Serverless Data Warehouse is a Lakehouse

Part 2 - Databricks SQL: What's new with live demos

@3:30PM same room



Product safe harbor statement

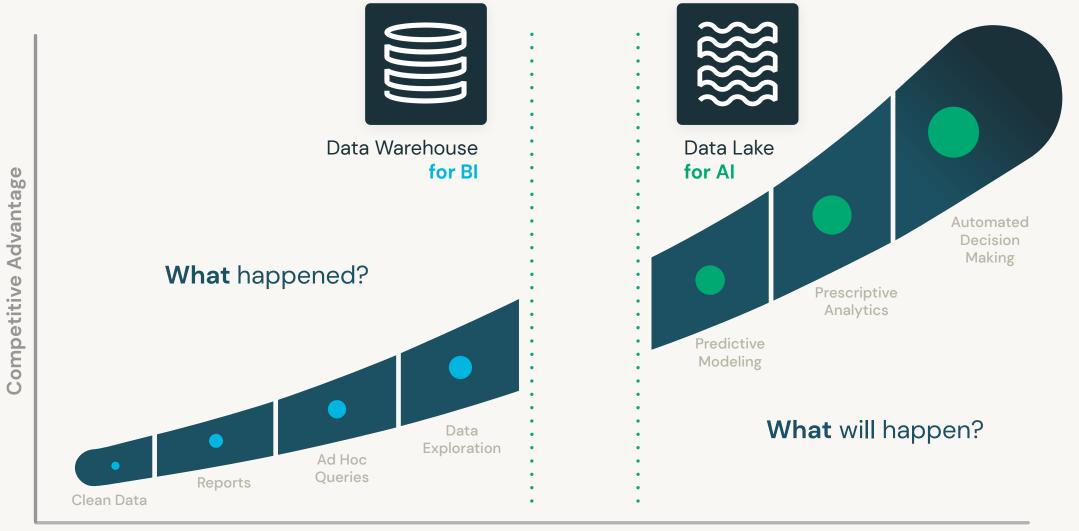
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Every company wants to become a Data+Al company



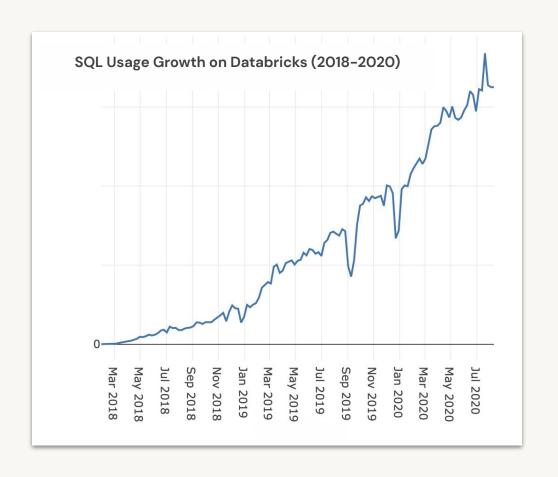
Two incompatible architectures get in the way





Customers started using our Spark clusters for SQL

The origins of the lakehouse







Data Warehousing on the Lakehouse

Powered by Databricks SQL

Databricks SQL (DB SQL) is a serverless data warehouse on the Databricks Lakehouse Platform that lets you run all your SQL and BI applications at scale with up to 12x better price/performance, a unified governance model, open formats and APIs, and your tools of choice - no lock-in.



Best price/performance



Built-in governance



Rich ecosystem



Break down silos



Databricks SQL Momentum

















































































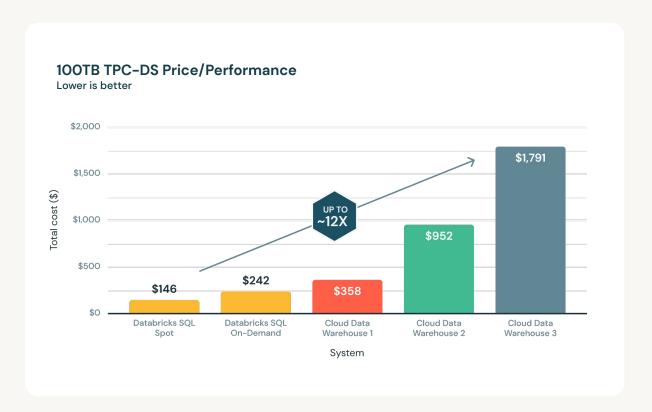


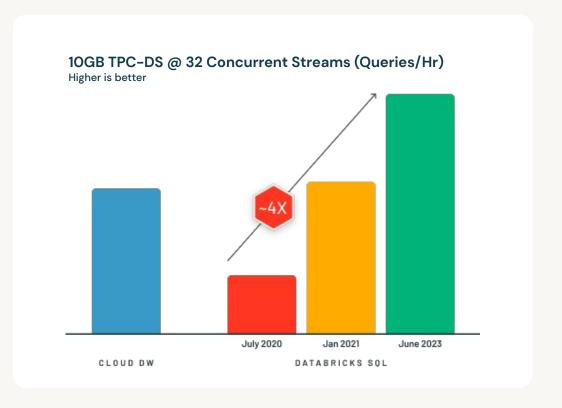




Built from the ground up for best performance

Lightning fast analytics for all queries





https://dbricks.co/benchmark

One source of truth for all your data

Open format Delta Lake as the foundation

Delta Lake adds quality, reliability, and performance to your existing data lakes, and provides one common data management framework for data, analytics and Al use cases.

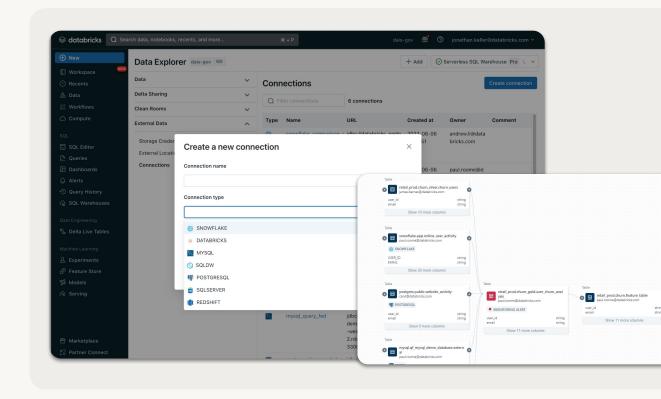




Seamless integration with Unity Catalog

Unified governance for data and Al

Securely discover, access and collaborate on trusted data and Al assets, leveraging Al to boost productivity and unlock the full potential of the lakehouse environment.



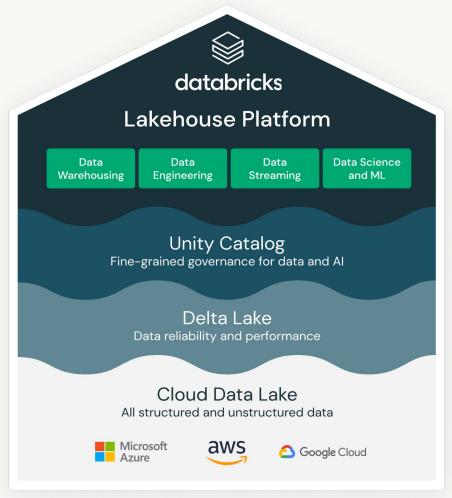
Best of the Lake and the Warehouse

Go from BI to AI effortlessly to uncover new insights

Build and train state of the art LLMs & machine learning models on your most complete data, remove silos, and democratize Al across your organization.

The best data warehouse is a lakehouse

Powered by Databricks SQL



1 Data, analytics, and AI in one place

2 World-class performance with data lake economics

3 One source of truth for all your data



Product Overview



Ingest, transform, and query with any tool

A first-class SQL experience





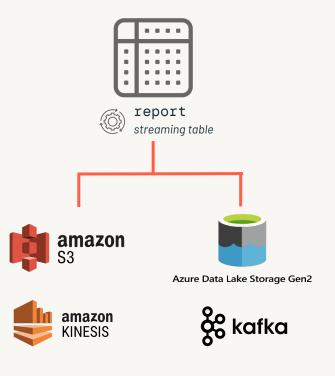
Data Ingest: Streaming Tables

Efficiently and continuously land data in the bronze layer



Enable the **continuous**, **scalable ingestion** from any data source including cloud storage, message buses (EventHub, Kafka, Kinesis) and more

CREATE STREAMING TABLE report
AS SELECT SUM(profit)
FROM cloud_files(prod.sales

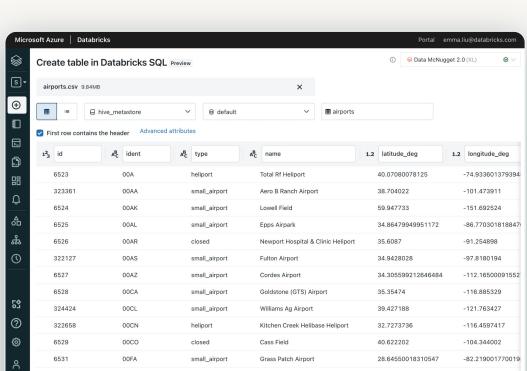


Data Ingest: Partners

Work with your data no matter where it lives

Easily ingest business critical data from Salesforce, Google analytics, Marketo etc... using Fivetran or import files from your data stores.







Ingest





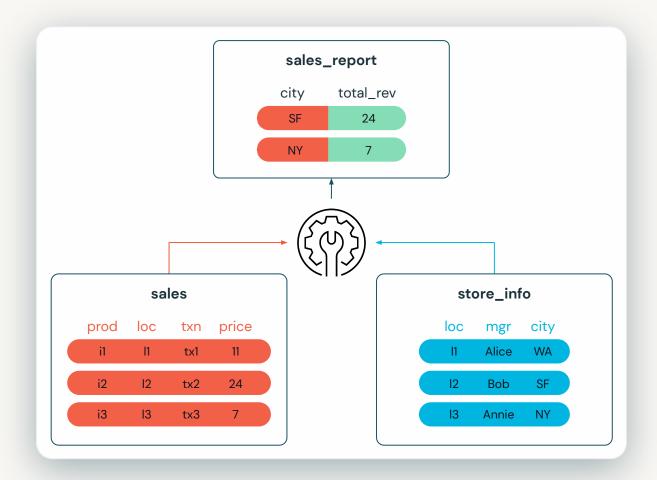
Materialized Views

Speed up queries with pre-computed results



Accelerate end-user queries and reduce infrastructure costs with efficient, incremental computation

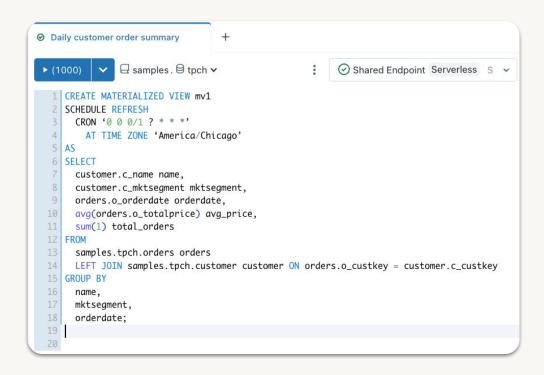
- Accelerate BI dashboards and ETL queries
- Streaming: build MVs on top of live tables
- **Easy ELT**: Simplify reporting by cleaning, enriching, denormalizing the base tables





Materialized Views and Streaming Tables

The best data warehouse gets the best of data engineering



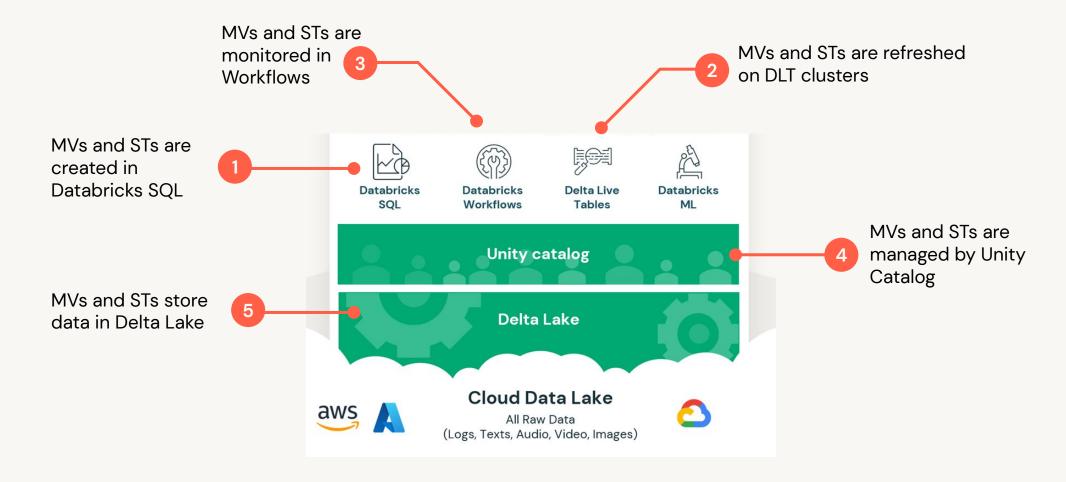
Enable your analysts. SQL and data analysts can easily ingest, clean, and enrich data to quickly meet the needs of your business.

Speed up BI dashboards. Create MV's to accelerate SQL analytics and BI reports by pre-computing results ahead of time.

Move to real-time analytics. Combine MV's with streaming tables to create fully incremental data pipelines for real-time use cases.

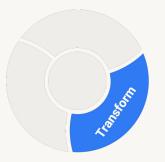
DBSQL MVs & STs on Databricks Lakehouse

How do MVs and STs fit in the lakehouse architecture?



Data Transformation

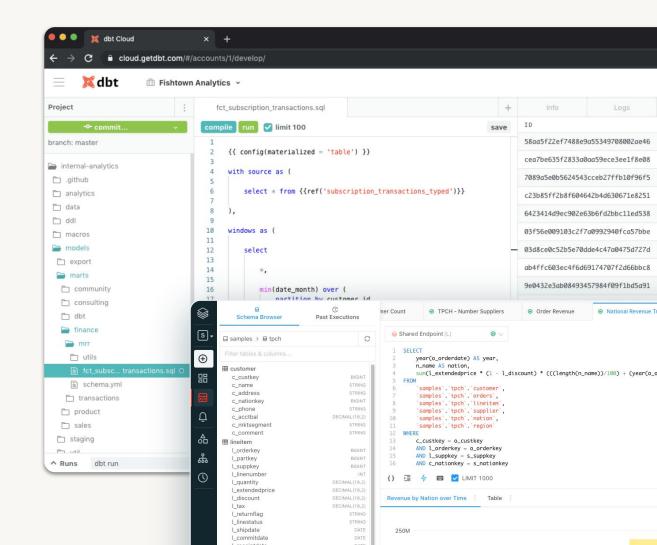
Analytics engineering on the Lakehouse made simple



Databricks and dbt Labs simplify analytics engineering on the lakehouse.

Users can ingest and transform streaming data in their dbt pipelines using Streaming Tables and Materialized Views.





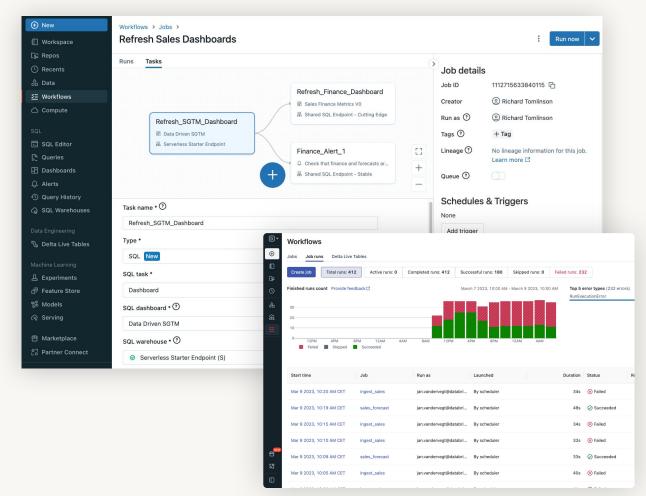
Workflows + Databricks SQL

Orchestrate your SQL queries, dashboards, alerts, and more



Schedule and automate your Databricks SQL production workloads

- Easily orchestrate sophisticated workflows with multiple dependencies
- Enhanced monitoring and observability with proven reliability in production
- Up next: Native integration with dashboards, SQL queries and alerts





Data Consumption

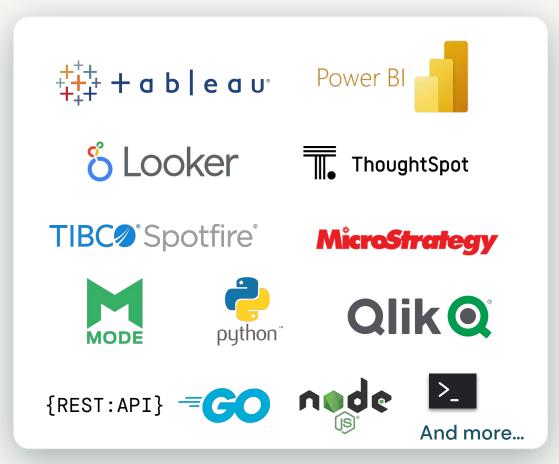
Query from any tool

Connect existing BI tools and dashboards or brand new ones to the freshest data using OAuth or PAT tokens

Leverage your favorite SQL workbenches or IDE to find new insights

Build custom data apps powered by the lakehouse with tools and languages you already know



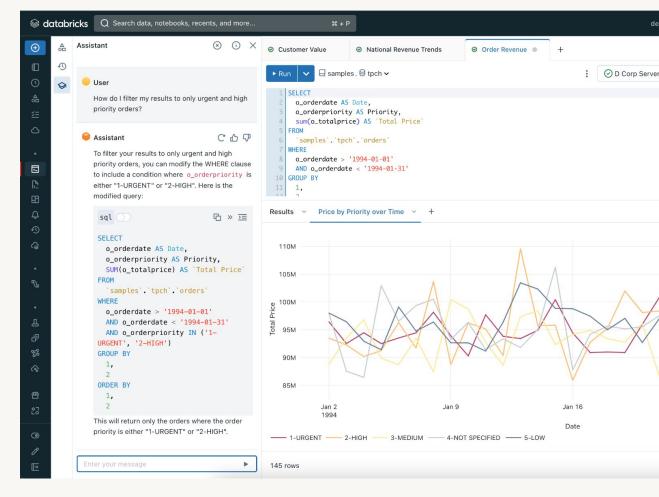


Integrated Analytical Tooling

Collaboratively query, explore, and transform data in-place



- Discover data, explore database schema, and query data using ANSI SQL
- Save, share, and reuse queries across teams to get to results faster
- Up next: Integrated SQL authoring assistant
- Build interactive visualizations and dashboards
- Stay up to date with alerts and automatic refresh schedules





Dashboards vNext



Simple and Beautiful

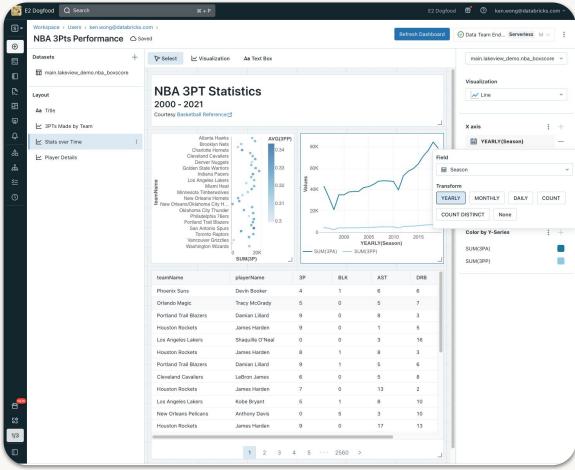
Simplified content model, new visualization library, and **SQL-optional** UX experience

Optimized for Distribution

Publish and Share to Org

Platform Integration

Unity Catalog powered dataset search and lineage





Write SQL to get insight from unstructured text data via LLMs



```
1 CREATE
 2 OR REPLACE FUNCTION summarize(text STRING) RETURNS STRING RETURN llm_generate(
     concat('Summarize this to 1 sentence: ', text),
    'openai/gpt-3.5-turbo',
    'apiToken',
    secret('username', 'openai_api_token'),
     'temperature'.
     0.0
9);
10 SELECT
     product_name,
     summarize(long_product_description) AS product_summary
13 FROM
14
     products;
15
```

Sample use cases

- Extract top product issues from call center transcripts—without manual tagging!
- Tag customers as a potential churn risk based on customer support chat logs
- Generate customized product descriptions for ad campaigns—automatically
- Read product reviews to understand buying decision criteria

...many more...

Ried

Python User Defined Functions (UDFs)

Run Python UDFs from an isolated execution environment



Integrate Machine Learning models, custom logic & bring the flexibility of Python right into Databricks SQL!

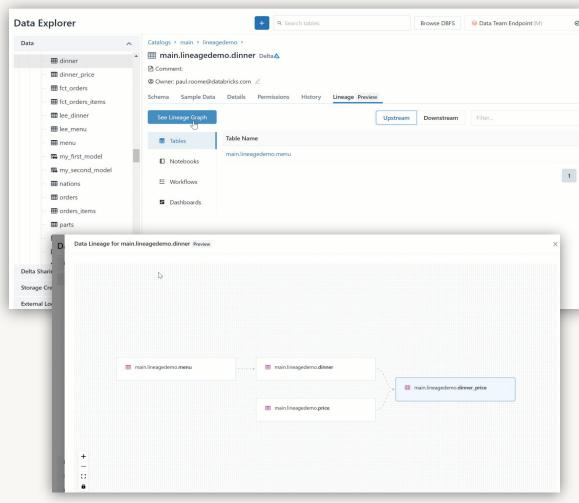
```
CREATE FUNCTION redact(a STRING)
RETURNS STRING
LANGUAGE PYTHON
AS $$
import json
keys = ["email", "phone"]
obj = json.loads(a)
for k in obj:
   if k in keys:
       obi[k] = "REDACTED"
return json.dumps(obj)
$$;
```

Unity Catalog

Manage & Govern

Discover, audit and govern all data assets in one place

- Fine-grained access and audit controls using familiar SQL
- Easily search, discover and access all data assets from data explorer
- Secure cross-workspace data access for SQL warehouses
- Securely share live data across platforms, clouds and regions, without data replication
- Automated data lineage across tables, columns, notebooks, workflows, dashboards





Lakehouse Federation

& Gov

Discover, query, and govern all your data - no matter where it lives

- Unified view into all your data
- Unified engine for all your data and use cases
- Unified governance across all data sources

Sign up @ databricks.com/qfpreview



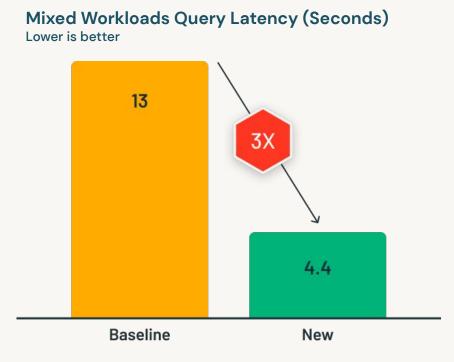
Intelligent Workload Management

Efficient compute utilization



Workload Management is about efficient compute utilization – when and where to run a query, when to scale up or down, controls for cancelling an execution, etc

- Statement timeouts at workspace and query level already available
- Additional ongoing investment in intelligent auto-scaling, adaptive routing & remote result cache

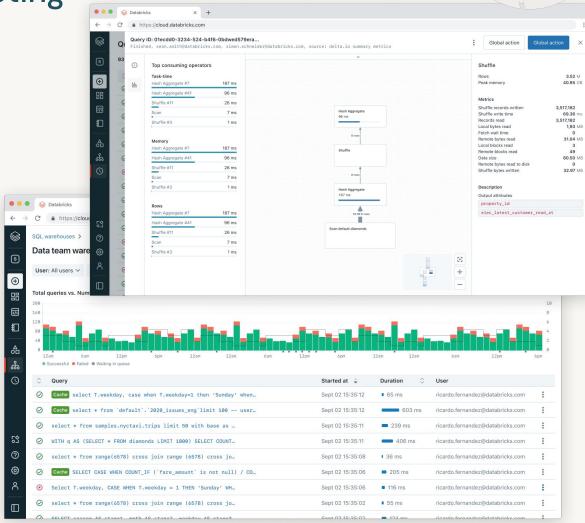


SOL WAREHOUSE - MIXED WORKLOADS

Query History & Profile

Execution details review & troubleshooting

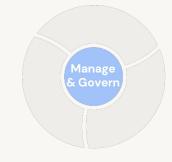
- Get full transparency and visibility into query execution with in-depth breakdown at operation level details
- Identify bottlenecks and expensive operations to enhance queries
- Analyze by time spent, data volume and resource usage







DBSQL System Tables



Bronze tables providing visibility into platform activity

What statements were run by whom & when?

How & when did warehouses scale?

What was I billed for?

Sign up @ tinyurl.com/sys-tables

- > warehouse_events
- > warehouses

> statement_history

> billing

Data Warehousing talks

Wednesday, June 28

- Databricks SQL: Why The Best Serverless Data Warehouse Is A Lakehouse @2:30 PM
- <<< In this room next! >>> What's New In Databricks SQL -- With Live Demos @3:30 PM <<< In this room next! >>>
- Under the Hood: Intelligent Workload Management @4:00 PM
- Unleashing Large Language Models with Databricks SQL's Al Functions @5:00 PM

Thursday, June 29

- Best Practices For Setting Up Databricks SQL At Enterprise Scale @12:30 PM
- Databricks SQL Serverless Under the Hood: How We Use ML to Get the Best Price/Performance @2:30 PM
- Building Apps on the Lakehouse with Databricks SQL @2:30 PM
- Al-Accelerated Delta Tables: Faster, Easier, Cheaper @3:30 PM
- Unlock The Next Evolution Of The MDS With The Lakehouse Revolution -- With Live Demos @3:30 PM
- Going Beyond SQL: Python UDFs in Unity Catalog for all your Lakehouse @2:30 PM



Customer talks at Data+Al Summit

Tuesday, June 27

- Rec Room | How Rec Room Processes Billions of Events Per Day with Databricks and RudderStack @12:00 PM
- AT&T | Building and Managing Data Platform for 13+ PB Delta Lake and 1000s of Users: AT&T's Story @1:00 PM
- Collins Aerospace | Jet Streaming Data and Predictive Analytics @2:00 PM
- Michelin | Data Democratization at Michelin @3:00 PM

Wednesday, June 28

- Banco Bradesco | Data Democratization with Lakehouse: An Open Banking Application Case @11:30 AM
- Zurich Insurance | Modernizing the Data Stack: Lessons Learned From the Evolution at Zurich Insurance @12:30 PM
- S&P GLOBAL | Using Databricks to Power Insights and Visualizations on the S&P Global Marketplace @1:30 PM
- Akamai | Internet-Scale Analytics: Migrating a Mission Critical Product to the Cloud @2:30 PM
- American Airlines | Making Travel More Accessible For Customers Bringing Mobility Devices @3:30 PM
- Land O'Lakes | Self-Service Geospatial Analysis Leveraging Databricks, Apache Sedona, And R @4:30 PM

Thursday, June 29

• RaceTrac Inc. | Unlocking the Power of Real-Time Data to Maximize Data Insights @11:30 AM

Questions?



Learn more at the summit!



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Tells us what you think

- We kindly request your valuable feedback on this session.
- Please take a moment to rate and share your thoughts about it.
- You can conveniently provide your feedback and rating through the Mobile App.



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- Visit the Demo Booth: Experience innovation firsthand!
- More Activities: Engage and connect further at the Databricks Zone!

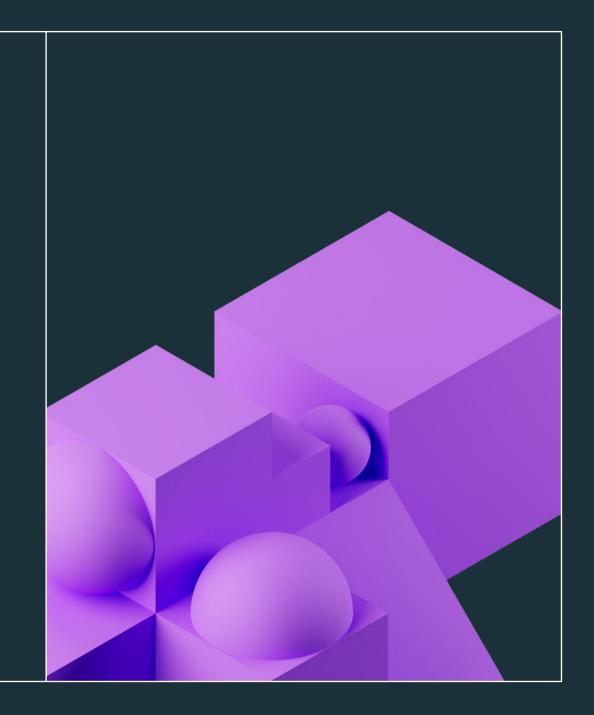


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- Take complimentary certification at the event; come by the Certified Lounge
- Visit our Databricks Learning website for more training, courses and workshops! <u>databricks.com/learn</u>



Thank you!



databricks



SQL to DLT in three easy steps...

Write create live table

- Table definitions are written (but not run) in notebooks
- Databricks Repos allow you to version control your table definitions.

```
1 CREATE LIVE TABLE daily_stats
2 AS SELECT sum(rev) - sum(costs) AS profits
3 FROM prod_data.transactions
4 GROUP BY day
```

Create a pipeline

 A Pipeline picks one or more notebooks of table definitions, as well as any configuration required.



Delta Live Tables

Click start

 DLT will create or update all the tables in the pipelines.





Pipeline definition

A materialized view (a.k.a live table) is "stateless":

 Results of the MV are kept up to date by the pipeline

```
CREATE OR REPLACE LIVE TABLE report
AS SELECT sum(profit)
FROM prod.sales
```

A streaming table is "stateful":

- Ensures exactly-once processing of input rows
- Computes results over append-only streams

```
CREATE STREAMING LIVE TABLE report
AS SELECT sum(profit)
FROM cloud_files(prod.sales)
```

